

An opportunity for you and your customers

Welcome to the *International Comfort Products (ICP)® Visa* credit card program—a consumer finance program that will benefit your business and your customers. With a comprehensive range of reduced rate interest and no interest option payment plans, you can close more sales and give your customers the flexibility to buy today while they pay over time.

Frequently asked questions

Q. How do I enroll?

A. Please follow these steps to enroll for your *ICP Visa* private label credit card program:

- [Click here](#) to download the enrollment documents.
- Provide the requested information on all documents.
- Return all of the requested information. A checklist is provided on page 2 of the enrollment kit.

Q. Where do I send my enrollment documents?

A. Please fax all required documents on the enrollment checklist to Wells Fargo at 1-877-279-4548.

Q. Who can I call if I have questions?

A. If you have any questions regarding the enrollment process, please call Wells Fargo at 1-888-206-0858 Monday – Friday from 7:30 a.m. – 5:00 p.m. Central Time.

Q. How long does the enrollment process take?

A. Enrollment can take up to 14 business days. Please accurately and thoroughly provide the required information so you're enrolled in the program as quickly as possible. All items listed on the documents are required. If any information is missing, Wells Fargo will contact you for the information, which could slow down the enrollment process. Note: when sending a voided check, please ensure that it is not a starter check or deposit slip.

Q. After the enrollment process, what is the next step?

A. After you are enrolled, Wells Fargo will call you to verify the enrollment, set you up for a training time, and ship your start-up kit via UPS. Wells Fargo will also email you the login and access codes you will need to sign on to the Online Resource Center to submit applications and charges. (Please see “Will I need any logins or access codes” below.)

Q. What kind of training do you provide?

A. After you sign up as a *ICP Visa* credit card program dealer, a Wells Fargo representative will call you to initiate a training session and send a start-up kit to your store. The live required training will review the customer application, charge ticket and payment process. These materials will then be shipped directly to you at the address on the enrollment document.

Q. When can I start submitting applications?

A. You may start submitting applications after you are enrolled in the program, complete the training and receive your start-up kit.

Q. Will I need any logins or access codes?

A. Yes. All the login and access code information you need to sign on to the Online Resource Center to will be sent to the email address you provide on your application. Please watch for emails from wellsfargofinancialstart-u@wellsfargo.com with a subject line reading “Welcome to your Wells Fargo financing program.”

Q. What is the pricing on the program?

A. Pricing on the program is included in the enrollment packet.